



2023



VETPRENEUR BUSINESS PLAN COMPETITION

Organized by

ANIMAL HUSBANDRY & VETERINARY, MIZORAM
In Collaboration With
MIZORAM ENTREPRENEUR FORUM

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The Animal Husbandry & Veterinary Dept, Mizoram is committed to development of livestock sector through Entrepreneurship Development. The Department have established a VETPRENEUR programme to facilitate and Develop Entrepreneur interested in Animal Husbandry activities. The VETPRENEUR BUSINESS PLAN COMPETITION is one such activities to bring to light the Business potential and promote a spirit of Entrepreneurship in Animal Husbandry & Veterinary related activities.

OBJECTIVES:

- ❖ To attract the educated youth into Vetpreneurship.
- ❖ Increase investment in Animal Husbandry sector through private investment.
- ❖ To provide platform for Entrepreneur for expressing their Business experience and suggestion to the Govt.
- ❖ Large scale promotion and to inculcate a spirit of Vetpreneurship in young minds.

COMPETITION PLAN:

- The competition will focus on preparation of Business Plan from any of the selected topic.
- The competition will go through initial screening followed by a final interview for selected participants.
- The Business plan have to be prepared following the template enclosed for uniform grading.
 (Annexure-I)

TOPIC OF INTEREST:

The Business plan should be prepared related to one of the topic mentioned below:

- ***** MEAT PROCESSING.
- **MILK PROCESSING.**
- **❖ LIVESTOCK VALUE CHAIN.**
- ***** VETERINARY SERVICE DELIVERY.

SUBMISSION:

Last date of submission : 16th June 2023.

Place of submission

Aizawl District : Livestock & Dairy section, Directorate of AH & Vety, Khatla.

Other Districts : District Animal Husbandry & Veterinary Officer.

The Business plan should be submitted in a sealed envelop/cover to avoid opening before screening. The cover should contain in writing 'Vetpreneur Business Plan Competition'

PRIZE:

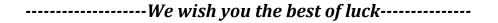
 1^{st} prize : Rs 3.00 Lakhs 2^{nd} prize : Rs 2.00 lakhs 3^{rd} Prize : Rs 1.00 lakhs'

Consolation : Rs 10,000 for 5 persons.

HELPDESK:

For any query a helpdesk is available from 10:00 am – 5:00 pm.

- 1. 9615181961
- 2. 7005148162



ANNEXURE-I

TEMPLATE FOR VETPRENEUR BUSINESS PLAN COMPETITION

- 1. Title of the Business:
- 2. Name of the applicant:
- 3. Name of the Business entity of the applicant (if any):
- 4. Address of the applicant:
- 5. Phone no:
- 6. Brief Introduction highlighting:
 - Current practices related to the proposal.
 - Issues inherited in the current practices.
- 7. Business plan proposed.
- 8. Marketing Plan.
 - Target market group.
 - pricing plan.
 - any other relevant information.
- 9. Sustenancy of the Business.
 - Raw material availability.
 - Financial viability.
- 10. Outcome of the proposal highlighting.
 - What will the public gain from the Business.
 - How it will improve the current practices.
- 11. Suggestion for Govt intervention related to proposal (if any).
 - Critical intervention in terms of infrastructure.
 - Policy backup.
 - Change of approach.
 - Any other relevant information.

The proposal should contain the heading from **SL. 1-11**, however the sub heading should only be considered as a guidance for preparation of the proposal.