



VETPRENEUR MIZORAM  
AH & VETY, MIZORAM



2023



# VETPRENEUR BUSINESS PLAN COMPETITION

*Organized by*

ANIMAL HUSBANDRY & VETERINARY, MIZORAM

In Collaboration With

MIZORAM ENTREPRENEUR FORUM

# **VETPRENEUR BUSINESS PLAN COMPETITION**

Organized By  
**Animal Husbandry & Veterinary, Mizoram**  
In collaboration with  
**Mizoram Entrepreneur Forum**

The Animal Husbandry & Veterinary Dept, Mizoram is committed to development of livestock sector through Entrepreneurship Development. The Department have established a VETPRENEUR programme to facilitate and Develop Entrepreneur interested in Animal Husbandry activities. The VETPRENEUR BUSINESS PLAN COMPETITION is one such activities to bring to light the Business potential and promote a spirit of Entrepreneurship in Animal Husbandry & Veterinary related activities.

## **OBJECTIVES:**

- ❖ To attract the educated youth into Vetpreneurship.
- ❖ Increase investment in Animal Husbandry sector through private investment.
- ❖ To provide platform for Entrepreneur for expressing their Business experience and suggestion to the Govt.
- ❖ Large scale promotion and to inculcate a spirit of Vetpreneurship in young minds.

## **COMPETITION PLAN:**

- ❖ The competition will focus on preparation of Business Plan from any of the selected topic.
- ❖ The competition will go through initial screening followed by a final interview for selected participants.
- ❖ The Business plan have to be prepared following the template enclosed for uniform grading.

**(Annexure-I)**

**TOPIC OF INTEREST:**

The Business plan should be prepared related to one of the topic mentioned below:

- ❖ **MEAT PROCESSING.**
- ❖ **MILK PROCESSING.**
- ❖ **LIVESTOCK VALUE CHAIN.**
- ❖ **VETERINARY SERVICE DELIVERY.**

**SUBMISSION:**

**Last date of submission** : 16<sup>th</sup> June 2023.

**Place of submission**

Aizawl District : Livestock & Dairy section, Directorate of AH & Vety, Khatla.

Other Districts : District Animal Husbandry & Veterinary Officer.

The Business plan should be submitted in a sealed envelop/cover to avoid opening before screening. The cover should contain in writing 'Vetpreneur Business Plan Competition'

**PRIZE:**

1<sup>st</sup> prize : Rs 3.00 Lakhs

2<sup>nd</sup> prize : Rs 2.00 lakhs

3<sup>rd</sup> Prize : Rs 1.00 lakhs'

Consolation : Rs 10,000 for 5 persons.

**HELPDESK:**

For any query a helpdesk is available from 10:00 am – 5:00 pm.

1. **9615181961**

2. **7005148162**

-----*We wish you the best of luck*-----

## **ANNEXURE-I**

### **TEMPLATE FOR VETPRENEUR BUSINESS PLAN COMPETITION**

- 1. Title of the Business:**
- 2. Name of the applicant:**
- 3. Name of the Business entity of the applicant (if any):**
- 4. Address of the applicant:**
- 5. Phone no:**
- 6. Brief Introduction highlighting:**
  - Current practices related to the proposal.
  - Issues inherited in the current practices.
- 7. Business plan proposed.**
- 8. Marketing Plan.**
  - Target market group.
  - pricing plan.
  - any other relevant information.
- 9. Sustenancy of the Business.**
  - Raw material availability.
  - Financial viability.
- 10. Outcome of the proposal highlighting.**
  - What will the public gain from the Business.
  - How it will improve the current practices.
- 11. Suggestion for Govt intervention related to proposal (if any).**
  - Critical intervention in terms of infrastructure.
  - Policy backup.
  - Change of approach.
  - Any other relevant information.

The proposal should contain the heading from **SL. 1-11**, however the sub heading should only be considered as a guidance for preparation of the proposal.